

Message Text

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UNCLAS STOCKHOLM 3088

FOR CU/WE; USIA FOR IMV/ICS

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SUBJECT: AMERICAN SPECIALISTS FOR MULTINATIONAL CORPORATION
SEMINAR

REF: STOCKHOLM 1196 (NOTAL); STOCKHOLM 1394

1. MISSION WISHES REACTIVATE ITS ORIGINAL REQUEST FOR DEPARTMENTAL SUPPORT TO SUGGESTED SEMINAR ON MULTINATIONALS IN FORM OF TWO AMERICAN SPECIALIST GRANTEEES, FOR EUROPEAN AREA. SUGGESTED DATES ARE OCTOBER OR NOVEMBER, DEPENDING UPON AVAILABILITY OF SPEAKERS.

2. VOL. SPKR. JACK BEHRMAN, PROF., UNIV. OF NORTH CAROLINA WHO LECTURED HERE IN MAY, SUGGESTS THAT FOLLOWING SPECIALISTS BE QUERIED AS TO THEIR INTEREST IN PARTICIPATING: PROF. RAYMOND VERMON, HARVARD BUSINESS SCHOOL, WHO ORGANIZED GROUP UNDERTAKING STUDY OF MNC'S IN EARLY 1970'S; PROF. LOUIS WELLS, HARVARD BUSINESS SCHOOL, CO-AUTHOR OF "THE ACQUISITION OF TECHNOLOGY FROM MULTINATIONAL CORPORATIONS BY DEVELOPING COUNTRIES", RICHARD D. ROBINSON, AUTHOR, "INTL. BUSINESS POLICY," PROF. ABRAM CHAYES, HARVARD LAW SCHOOL, FORMER LEGAL ADVISER, DEPT OF STATE; SY RUBIN, ATTORNEY WITH FORTAS' WASHDC LAW FIRM, SPECIALIST ON CODES AND INTERNATIONAL UNCLASSIFIED

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LEGAL ASPECTS OF MNC; CARL SOUVANT, DEPT OF ECONOMIC & SOCIAL AFFAIRS, UN SECRETARIAT; CODES SPECIALIST; PROF. ASHOK KAPOOR, INTL. BUSINESS, NEW YORK UNIVERSITY; JEAN BODDEWYN, BARUCH COLLEGE, CUNY; PROF. S. PRAKASH SETHI, INTL. BUSINESS, UNIV OF CALIFORNIA, BERKLEY;

PROF. RICHARD H. HOLTON, FORMER ASST SECY OF COMMERCE FOR ECONOMIC AFFAIRS, INTL MARKETING, UN. CALIFORNIA, BERKLEY; FRED BERGSTEN, BROOKINGS INST ON ECONOMICS OF THE MNC, GOOD COMBINATION OF ECONOMICS AND BUSINESS EXPERTISE; PROF. RICHARD NEWELL COOPER, ECONOMICS, YALE UNIVERSITY, FORMER ASST SECY STATE FOR INTL MONETARY AFFAIRS, ON ECONOMICS OF THE MNC. AMERICAN SPEAKERS WOULD BE SUPPLEMENTED WITH SWEDISH EXPERTS IN FIELD.

3. ALTHOUGH SEMINAR'S FINAL EMPHASIS WILL DEPEND UPON WHICH AMERICANS WE CAN GET, THE FOLLOWING AREAS ARE OUR MAIN CONCERN (A) PARTICIPATION AND ROLE IN LABOR IN MNC; (B) CODES; (C) TECHNOLOGY FLOWS AND RESEARCH: WHO IS DOING IT AND WHY?; (D) SOCIAL AND ENVIRONMENTAL ISSUES: SHOULD MNC'S DO MORE IN THIS AREA THAN MERELY RESPOND TO NATIONAL REGULATIONS?; (E) EFFECT OF MNC ON INTERNATIONAL MONETARY FLOWS; (F) PETROLEUM COMPANIES, FUTURE RE-ORGANIZATION AND STRUCTURE TO MEET CHANGING DEMANDS; (G) GOVERNMENTAL REGULATIONS ON MNC'S AND POSSIBILITY OF REGIONAL POLICIES BEING DEVELOPED TO HANDLE THEM. ALL THE FOREGOING TOPICS SHOULD BE DIRECTED TOWARD WHAT WILL BE HAPPENING TO MNC'S IN THE FUTURE, SINCE WE ARE ASSUMING INVITED AUDIENCE WILL BE FAMILIAR WITH CURRENT SITUATION AND BASIC LITERATURE.

4. FOR USIA, IMV:ICS: AS SOON AS AMERICAN SPECIALISTS HAVE BEEN IDENTIFIED BY STATE, POST WILL REQUEST APPROPRIATE VTR'S TO SUPPLEMENT LECTURES.

JOHNSON

UNCLASSIFIED

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